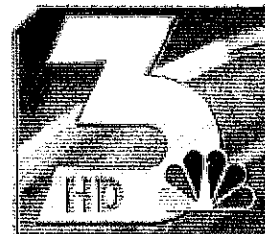


ORDER



KSNV

Orders
Order / Rev: 101888
Alt Order #: 06815348
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1186
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 05/21/12 / 10/08/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Oceguera for Congress *Revised*
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	20	\$14,545.00	\$12,363.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$14,545.00	\$12,363.25	0.00
Totals	20	\$14,545.00	\$12,363.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$14,545.00
Market	100%	\$72,725.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$18,908.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$15,272.25
KTUD	1%	\$727.25
KVVU	22%	\$15,999.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$7,272.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/09/12	10/15/12	M-F 6-7a WakeUp w/Wagners	M	6-7a	M-WTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-WTF--			2			\$700.00		0.00			

Order / Rev: 101888
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 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1186
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/09/12	10/15/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-WTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	M-WTF--			2		\$700.00		0.00				
E 3	KSNV	10/09/12	10/15/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			2		\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/09/12-10/15/12		Today Show		658a-9am	MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 3.4,3.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/09/12-10/15/12		Today Show		658a-9am	MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 3.4,3.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/09/12-10/15/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 3.1,3.3															
[revised rate to reinstate]															
5	KSNV	10/09/12-10/15/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 3.1,3.3															
[revised rate to reinstate]															
E 4	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$150.00	3	0.00	NM	1	\$150.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S			1		\$150.00		0.00				
E 9	KSNV	10/09/12	10/15/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			2		\$425.00		0.00				
E 11	KSNV	10/14/12	10/14/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$175.00	3	0.00	NM	1	\$175.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S			1		\$175.00		0.00				
E 13	KSNV	10/09/12	10/15/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			3		\$725.00		0.00				
E 15	KSNV	10/09/12	10/15/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			3		\$1,200.00		0.00				
E 17	KSNV	10/09/12	10/15/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			2		\$1,300.00		0.00				

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Advertiser: Ocegura for Congress
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 Estimate: 1186

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/09/12	10/15/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	2		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	10/09/12-10/15/12	M-F Wheel		7-730pm		MTWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 17.4, 17.5 [Below LUR-LUR is \$260]															
3	KSNV	10/09/12-10/15/12	M-F Wheel		7-730pm		MTWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 17.4, 17.5 [Below LUR-LUR is \$260]															
4	KSNV	10/09/12-10/15/12	M-F Wheel		7-730pm		M-W--F----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 17.2, 17.3 [revised rate to reinstate]															
5	KSNV	10/09/12-10/15/12	M-F Wheel		7-730pm		M-W--F----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 17.2, 17.3 [revised rate to reinstate]															
E 23	KSNV	10/09/12	10/15/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	1		\$1,200.00		0.00						
N 29	KSNV	10/10/12	10/15/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	M-WTF--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	M-WTF--	1		\$40.00		0.00						
N 30	KSNV	10/10/12	10/15/12	Today-AN Today-AN	CM	205a-304a	M-WTF--	:30	1	\$30.00	4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	M-WTF--	1		\$30.00		0.00						
N 31	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$525.00		0.00						
													Totals	20	\$14,545.00